



## Concierge Auctions Sells Luxury Ski-In/Ski-Out Residence in Vail Valley, Colorado at Auction

Mountain estate with direct access to Arrowhead and Beaver Creek ski resorts attracts more than 50 showings and 5 bidders and results in the highest sale price in Arrowhead in the past year

VAIL, Colo., Aug. 9, 2011 /PRNewswire/ -- Concierge Auctions is pleased to announce the successful auction of a premier mountain residence with state-of-the-art amenities and ski-in/ski-out access to Arrowhead and Beaver Creek resorts. The property sold on Saturday at a live, on-site auction conducted in cooperation with managing broker Kent Barker and associate broker Katherine Spoonhour of Slifer, Smith and Frampton Real Estate. Five bidders competed in the auction, and the winning buyer is from Texas. The sale price is the highest in the past year in Arrowhead and in the top 10 in the past 6 months in the entire Vail Valley.

"I'm very happy with Concierge Auctions' tactics to get the message out to the market. Their advertising and sales teams did more than I expected. I am pleased with the effort and thankful to everyone involved," stated the seller, Scott Cliver.

The extensive auction marketing campaign produced nearly 200 prospects, more than 50 showings, and five bidders. In only five weeks, 2500 visitors viewed the auction website from all US states and 20 international countries.

"In spite of being such an amazing property, it was difficult to generate momentum in the marketplace over the past two years. Once Concierge Auctions became involved and an auction date was set, the opportunity was validated. There was a 'buzz' throughout the market as buyers took notice that this was the most motivated seller in the Valley and realized the property would no longer be available after auction day," Barker stated. "The Concierge Auctions process is powerful, and I would certainly recommend them to other sellers and agents."

Located at 2195 Cresta Road, one of the most prestigious streets behind the gates of the Arrowhead Resort, the 13,700-square-foot estate facilitates an active mountain lifestyle with a host of unique amenities and unparalleled ski-in/ski-out access to Arrowhead and Beaver Creek ski areas. Interior features include 7 bedrooms, 8 full and two half bathrooms, 10 fireplaces, wine cellar, theatre room, elevator, expansive outdoor terraces, chef's kitchen with pizza oven, and indoor heated lagoon-style pool.

Arrowhead Village is uniquely situated at the base of North America's premier Village-to-

Village ski mountains. The trails of Arrowhead are linked with those of Beaver Creek Village and Bachelor Gulch Village, creating a total of approximately 1,625 acres of skiable terrain on Beaver Creek Mountain. Nearby Vail is one of the most refined and renowned Alpine ski villages in the nation.

"The interest generated by this auction was strong from day one. There is no denying the prestige associated with the Vail Valley, and this property is one of the Valley's finest," stated Laura Brady, Vice President of Marketing for Concierge Auctions. "Following our successful auction of another Vail mountain estate in the Club at Cordillera last year, it is great to continue our Colorado success with this monumental sale."

Concierge Auctions is currently accepting applications from luxury sellers nationwide with premier, storied properties. The company's innovative auction platform offers a 60-day disposition solution from engagement to closing. For more information about Concierge Auctions and its services please call 888-966-4759 or visit [www.ConciergeAuctions.com](http://www.ConciergeAuctions.com).

**About Concierge Auctions:** Concierge Auctions is the preeminent luxury real estate auction firm serving high-end sellers nationwide. A leading provider of services for individual and institutional owners of luxury residential real estate, Concierge Auctions is revolutionizing the industry by offering an accelerated marketing process that obtains fair market value for high-end properties in a determined time frame. Building on a centuries-old method for selling the finest art and antiquities, the company combines the latest technologies and marketing programs with experienced personnel to generate the maximum value for the most premier properties in an open, competitive forum. As a preferred auction provider to Sotheby's International Realty® and other luxury brokerage firms, the company has executed auctions throughout the country, from New York to Hawaii. The company's database includes more than 100,000 luxury real estate buyers and agents from all 50 states and 38 countries and territories. The principals of Concierge Auctions have been involved in the transfer of more than \$2 billion in luxury real estate sales over the past 10 years. For more information, call 888-966-4759 or visit [www.ConciergeAuctions.com](http://www.ConciergeAuctions.com).

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